

Joe Kuhns

Copywriter

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Portfolio: JOE-KUHNS.COM

Experience

PLANET PROPAGANDA / JUNIOR COPYWRITER (MADISON)

AUG 2023 - PRESENT

*Duluth Trading Co, Horizon Fitness, Weed Man

ERICH AND KALLMAN / CREATIVE INTERN - COPYWRITING (SAN FRANCISCO)

MAY 2022 - AUG 2022

*Realtor.com, Meineke, iRobot, Great Wolf Lodge, Disney+ and Dot's Homestyle Pretzels

GROTTO NETWORK / FREELANCE WRITER

JUL 2021 - FEB 2022

*Catholic influencer? Time will tell

SOLITUDE MOUNTAIN RESORT / NORDIC SKI INSTRUCTOR (SALT LAKE)

NOV 2020 - APR 2021

*Xc not alpine. Glide or die. Sk8er boi on ice

ROTHMAN BRECHER EHRICH LIVINGSTON / TV LITERARY ASSISTANT (LOS ANGELES)

SEP 2017 - NOV 2020

*LA bb. Like Entourage, but not at all

Education

VCU BRANDCENTER (RICHMOND)

MS BUSINESS/BRANDING - COPYWRITING 2023

*2nd place winner of the 2nd yr sprint as a 2nd yr

*2nd place winner of the 2nd yr sprint as a 1st yr (1st place winner in consistency)

UNIVERSITY OF NOTRE DAME (NOTRE DAME)

BA FILM + STUDIO ART 2017

*G'irish

Etc.

EAGLE SCOUT

*It's true. Scout's honor.